

MARVEL

SUPERIOR IRON MAN®



AR

**AVENGERS
NOW!**

**TAYLOR
CINAR
GURU-eFX**

003



BE BEAUTIFUL • BE INTELLIGENT • BE HEALTHY • BE IMMORTAL

BE SUPERIOR



Tony Stark is a technological visionary...a famous, wealthy and unparalleled inventor. With the world's most advanced and powerful suit of armor, Tony has valiantly protected the innocent as the golden Avenger known as IRON MAN.

A recent battle with a mentally powered villain has altered Tony's mind. With a more arrogant and aggressive personality surfacing, Tony used San Francisco as a testing grounds for his newest invention...the Extremis 3.0 app. It can improve a person's life, making them more attractive, smarter and healthier...but it comes at a cost and not everyone can afford it. San Francisco's population is now divided into two groups—mere humans and those who are...superior.

Daredevil is one of many of Tony's allies that think he's acting out of character. He's tried confronting Tony about the harm Extremis 3.0 is having on the city, but it's resulted in the blind hero being cured by the app. With Matt Murdock able to see, will he accept Tony's vision for humanity?

CHAPTER 3: MAN OF VISION

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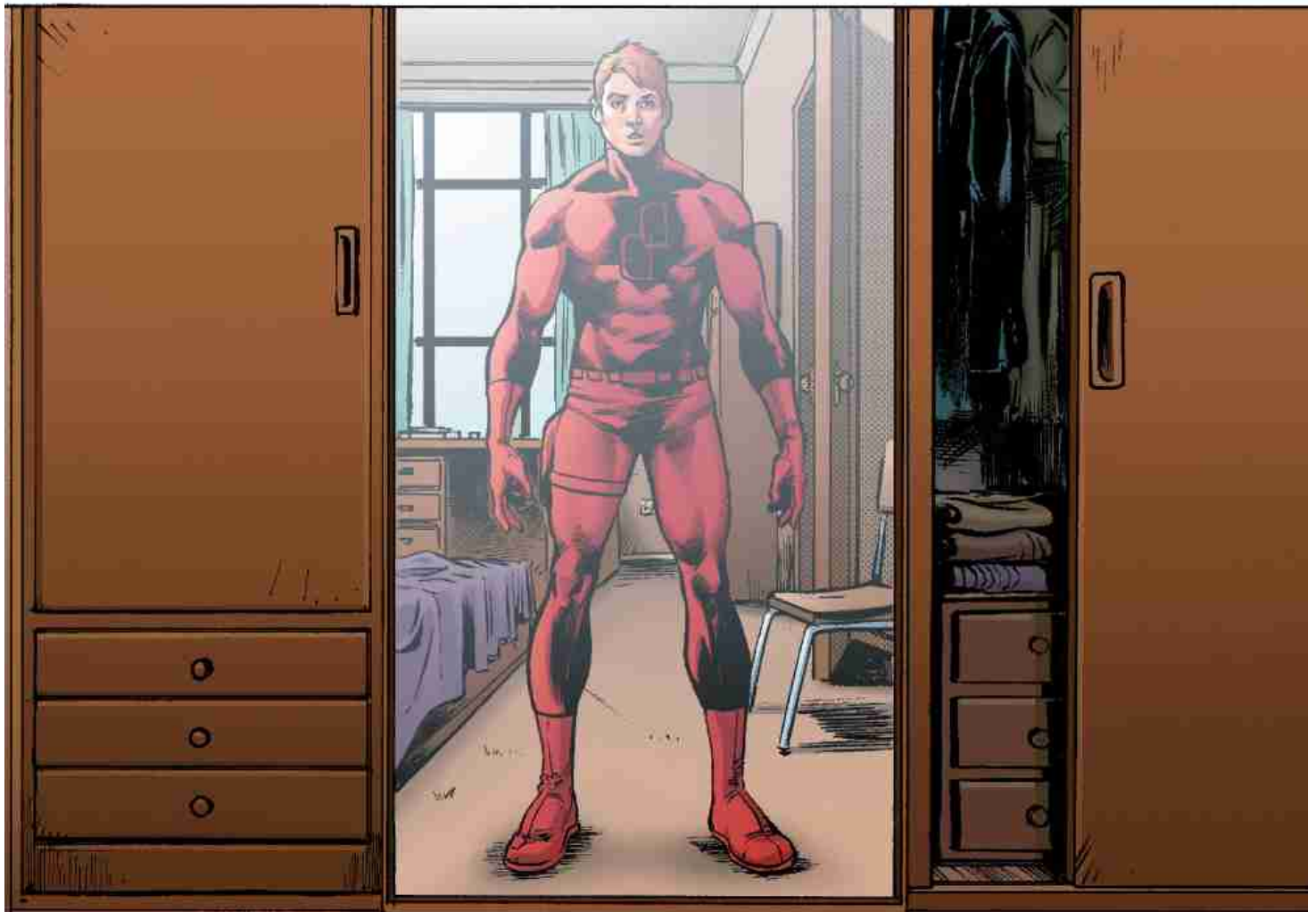
I KNOW
WHAT YOU'RE
THINKING.

YOU'RE A
VERY LUCKY
MAN, MATT
MURDOCK.

YOU
GET TO SEE
AGAIN.

AND
THE FIRST
FACE YOU GET
TO SEE IS *THIS*
ONE.

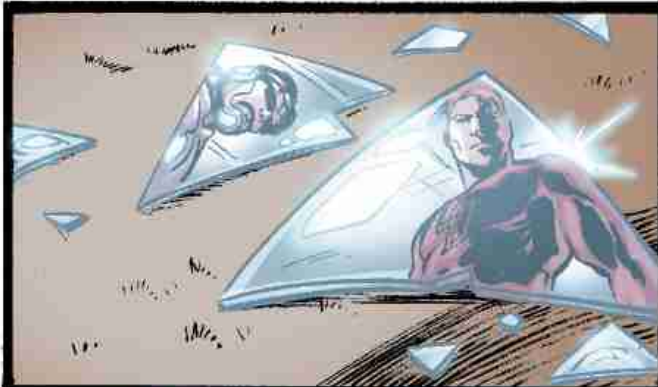






MATT, YOU'RE SEEING FOR THE FIRST TIME IN A VERY LONG TIME. STOP OVERTHINKING THINGS AND TAKE A MOMENT TO ENJOY THIS.

HAVE A DRINK WITH ME.



WHAT GIVES YOU THE RIGHT?

YOU'RE KIDDING, RIGHT? I GIVE YOU SIGHT AND YOU--

WHAT GIVES YOU THE RIGHT TO PLAY GOD?



PLEASE. BEING A GOD CAN'T BE TOO HARD. I MEAN, IF THOR CAN DO IT...

YOU THINK THIS IS A JOKE?



I'M THE MOST INTELLIGENT, CAPABLE PERSON ON THE PLANET.

I'M NOT PLAYING GOD.



ALL THIS TIME...

...I'VE BEEN PLAYING HUMAN.





I'VE
BEEN DOING
THIS FOR
YOU.

FOR
ALL OF
YOU.



I HAVE
WASTED SO
MUCH TIME.
SO MUCH
ENERGY.

TO LOOK
LIKE YOU--TO
SOUND LIKE YOU--
SO THAT YOU **SPECKS**
FEEL COMFORTABLE
AROUND ME.



I'VE BEEN
HOLDING BACK,
BUT NOT ANY
MORE. I'VE
CHANGED.

IT'S LIKE
I WAS BLIND
AND NOW I
CAN SEE.



ONLY
I'M NOT
AN UNGRATEFUL
\$#@% ABOUT
IT.

"EVERYTHING'S
CHANGED..."



...EVERYTHING.
IT'S INCREDIBLE
HOW YOU'VE
PROGRESSED.

NEW YORK.

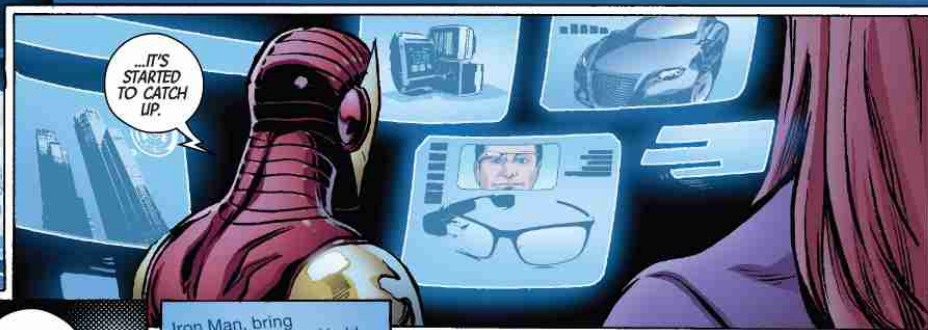


IT'S ALL SO...
CONNECTED.



WE'VE
ADVANCED VERY
QUICKLY. SOME
WOULD SAY TOO
QUICKLY. IT'S NOT
THE WORLD
YOU WERE A
PART OF.

NO...



...IT'S
STARTED TO
CATCH
UP.



HE
MUST THRIVE
HERE.

OF COURSE.
TONY'S HAD A
HAND IN HALF
THE ADVANCES
YOU'RE
SEEING.

BUT
WHAT HE'S
DOING
NOW...

Iron Man, bring
#Extremis to New York!
I want me some
#Extremis!
I can't afford Extremis
anymore. #Hurts.
Anybody hook me
up with #Extremis
until pay day? Will
do ANYTHING.
Food or Extremis?
#StarksWorldProblem



HE'S
LOST.

HE'S
TWISTED.



CAN WE
ACT?

NOT YET.
THE WORLD
HAS CHANGED SO
MUCH. I NEED TO
DOWNLOAD
IT ALL.



YES. I CAN
SEE. THEY'RE ALL
TALKING ABOUT
HIM.

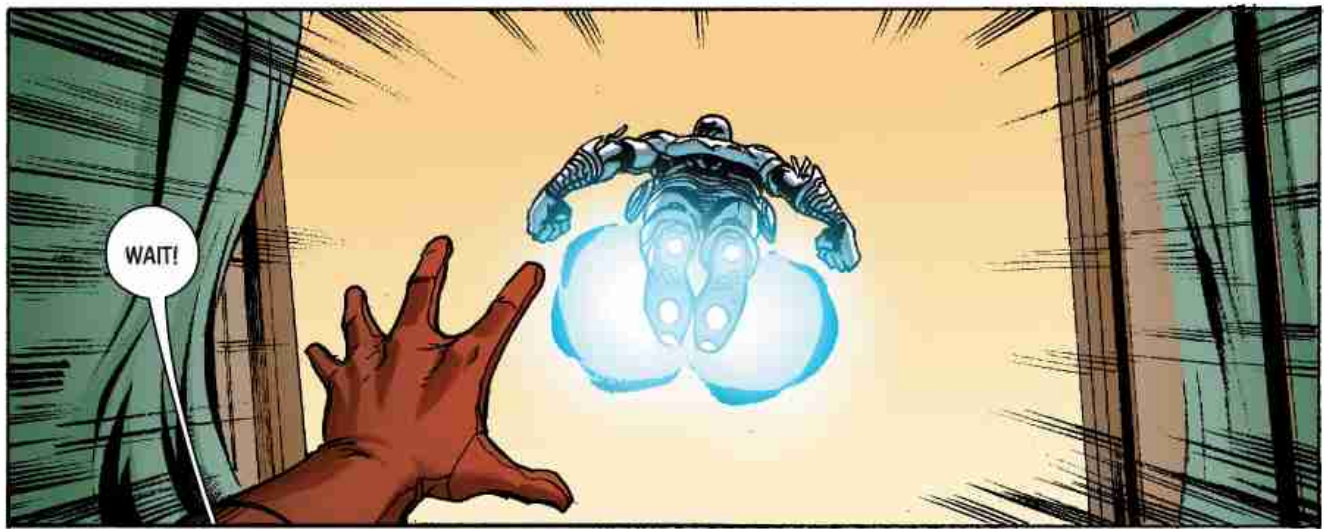


THE CONTINGENCY WE
PREPARED WAS FOR
A DIFFERENT AGE,
PEPPER.

I
NEED TO
ADAPT.



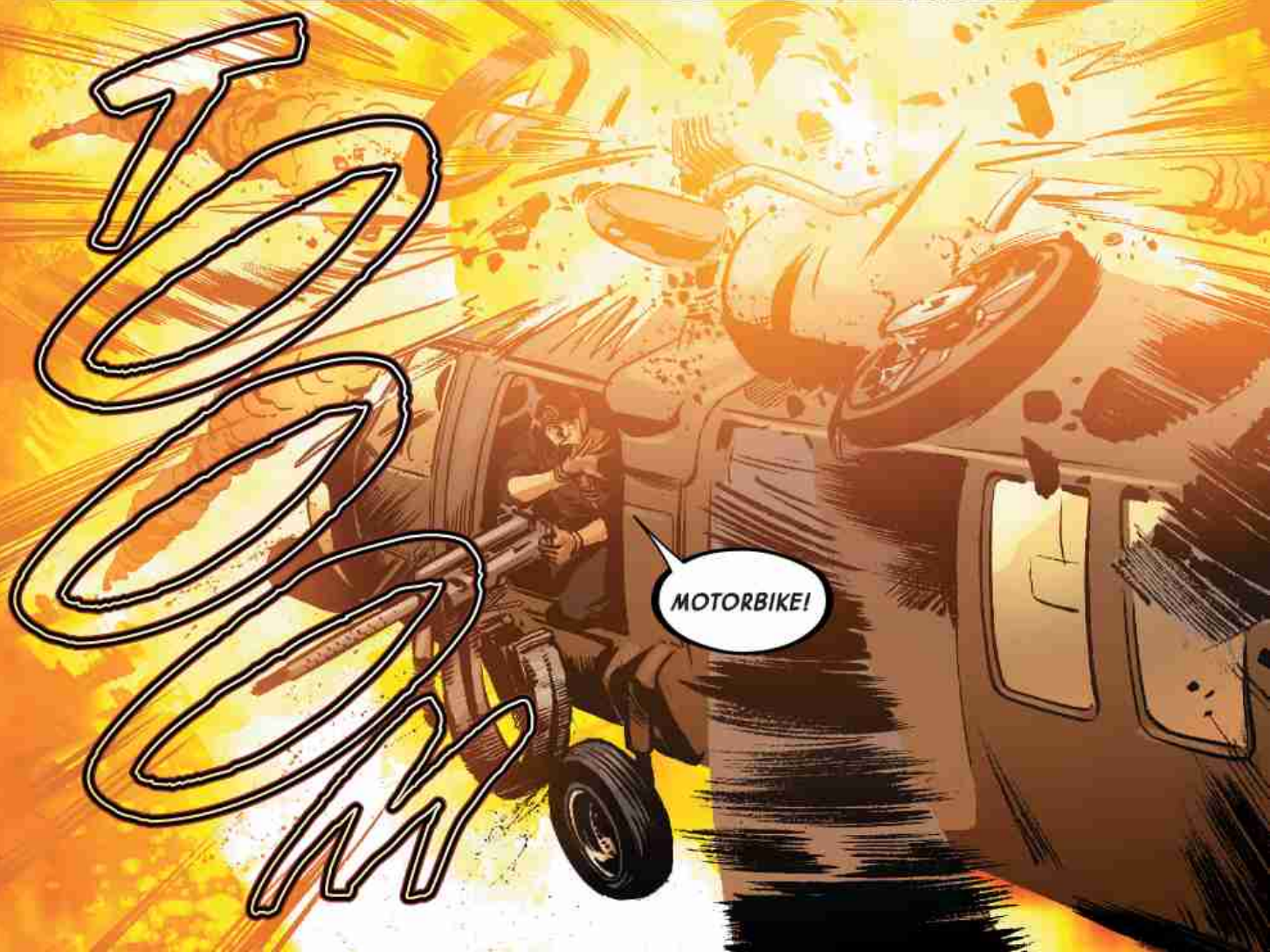


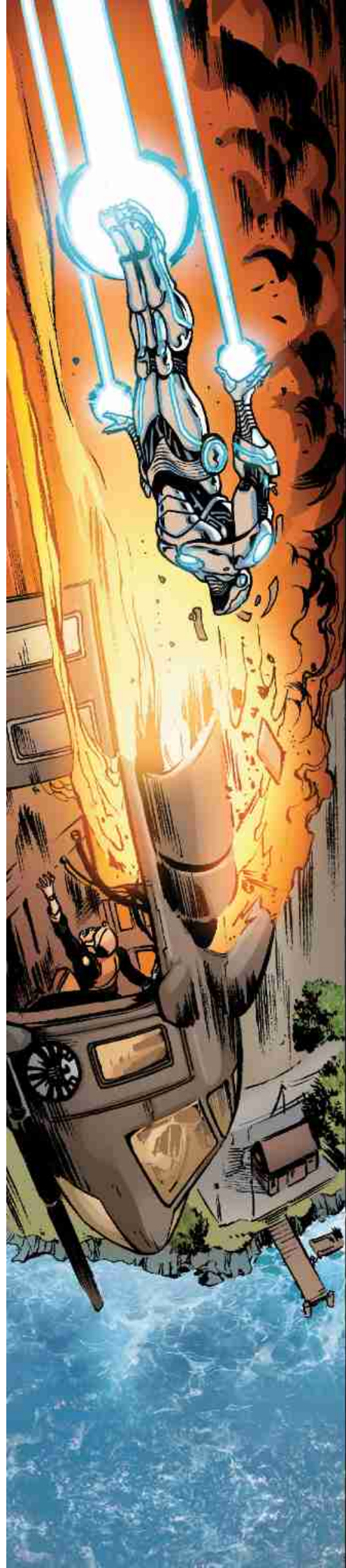


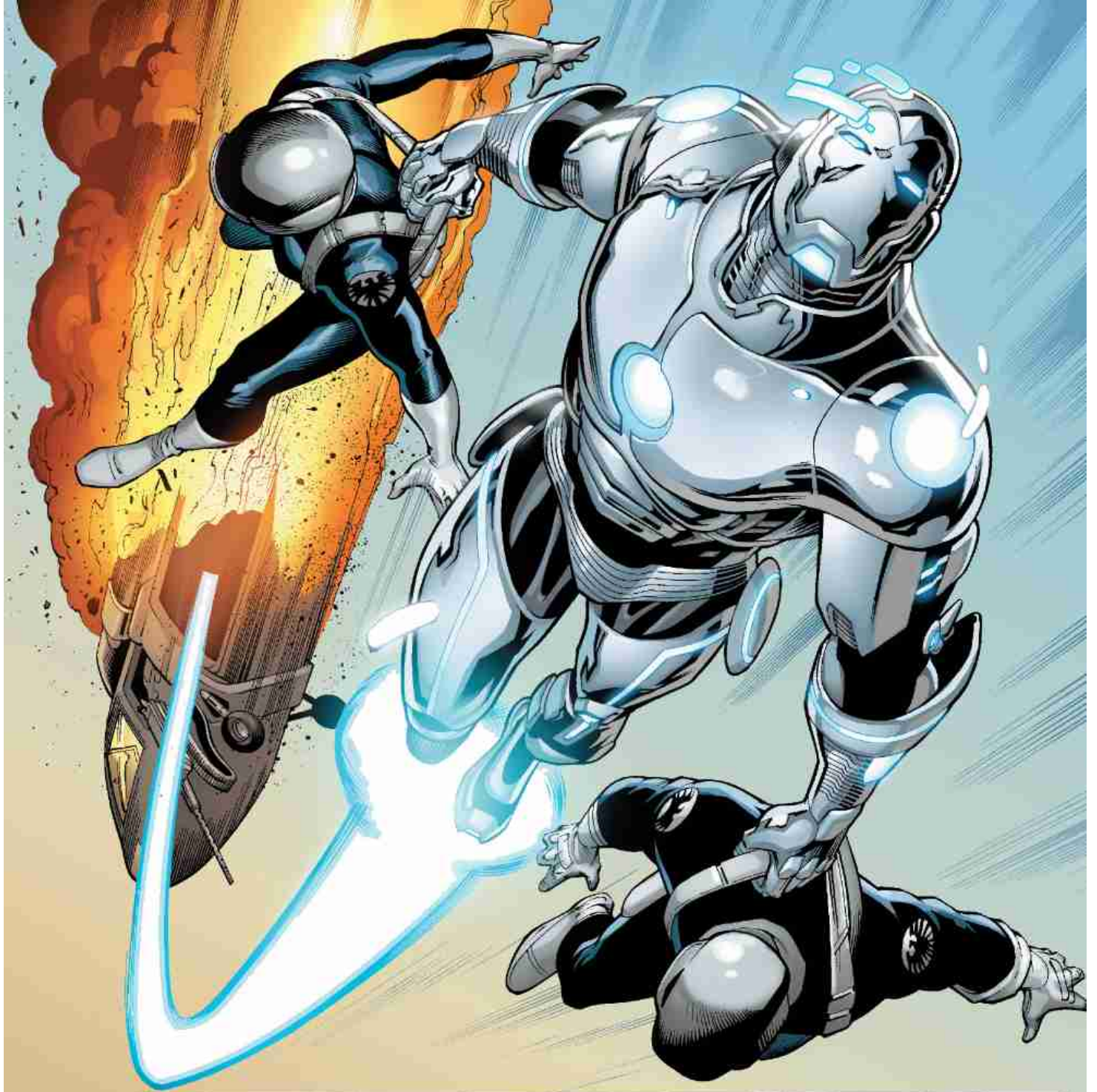
THE NEW
STARK ISLAND.
ALCATRAZ.

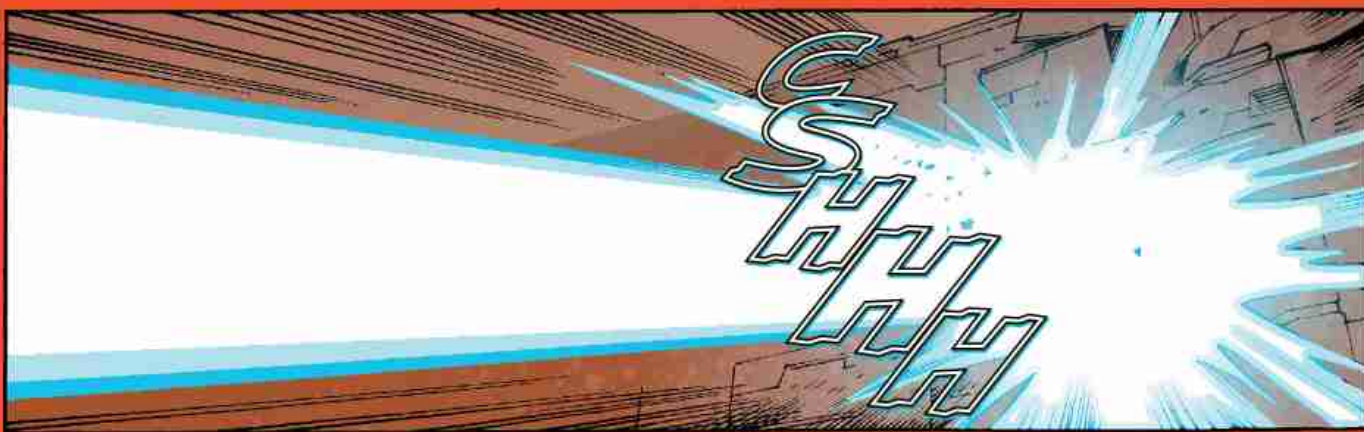
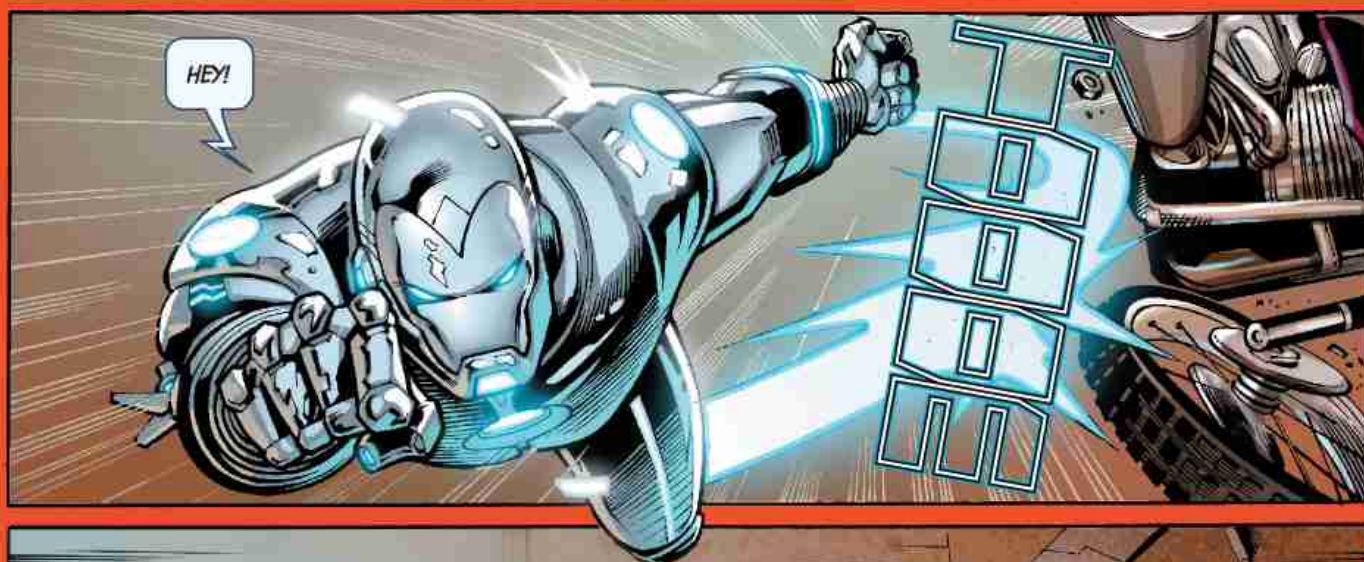








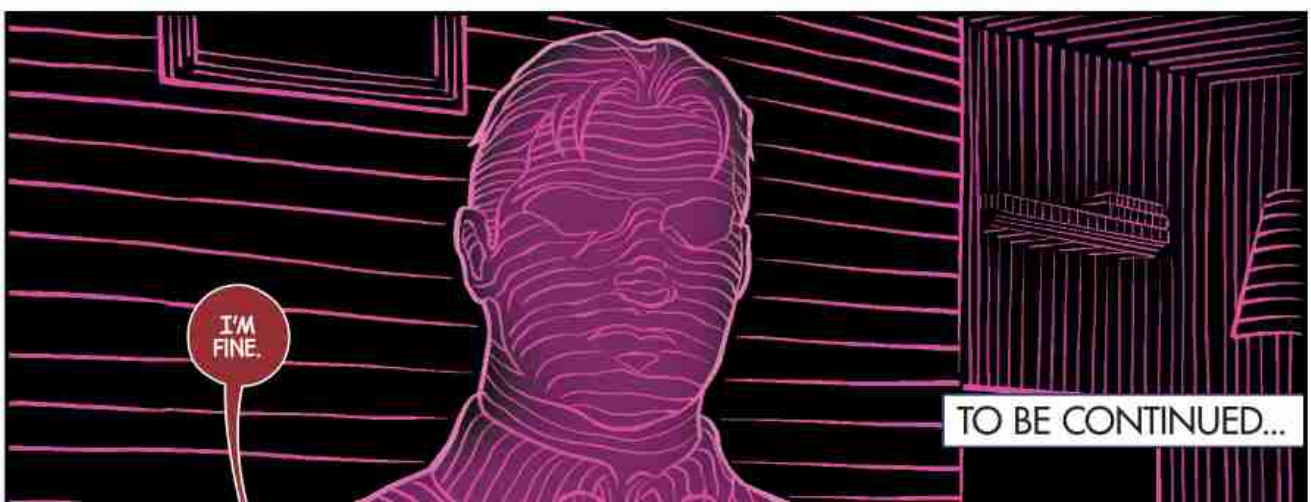
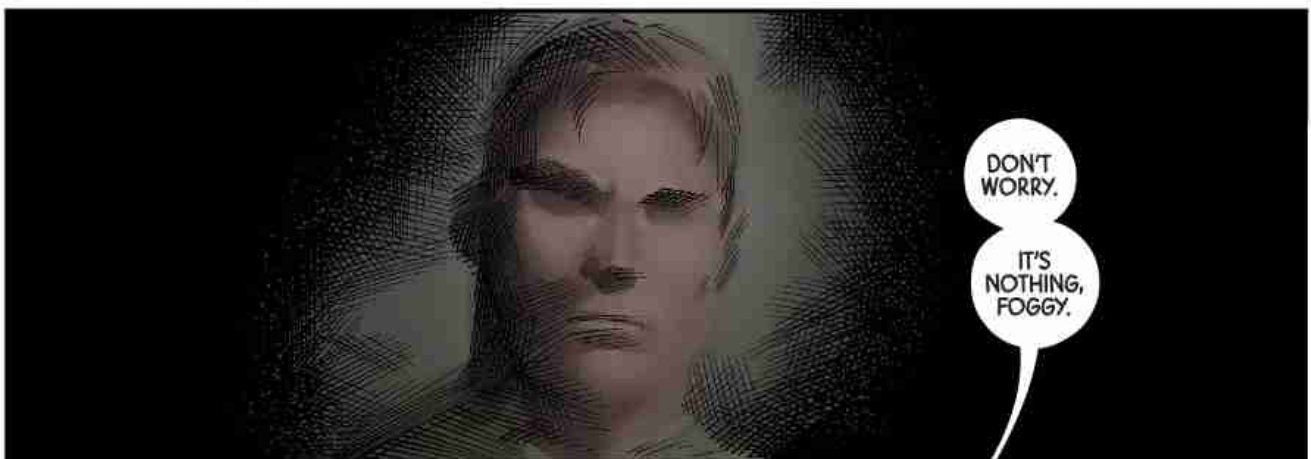










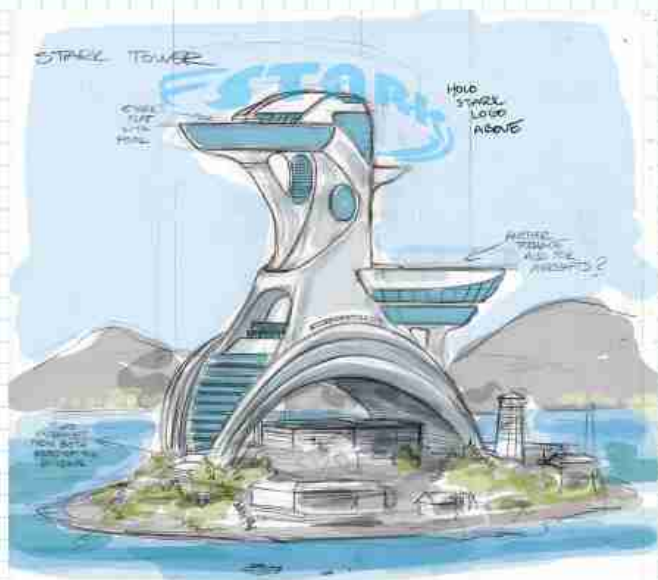


BEHIND THE IRON CURTAIN II

Welcome back to our peek behind the scenes of the most surprising Tony Stark you've seen in years.

Last issue we talked about the SUPERIOR armor and how the mind-altered visionary's vanity and self-indulgence played an important role in its design. The next thing on the sketch list was the new Stark Tower. With Tony's unchecked ego at play, what could we do that would one-up what MARVEL's most successful and famous businessman has already done? Well, during early AXIS conversations between Rick Remender and Tom Taylor, the idea of Tony setting up shop on Alcatraz came up and dang was it a brilliant idea! Besides working on several levels, it allowed us to "upgrade" Stark Tower from the standard impressive skyscraper to a much more imposing piece of real estate. Thus what we now call STARK ISLAND was born!

We asked Yildiray to come up with something that would not only be an aesthetic extension of the armor (sleek and futuristic) but a design that exuded Tony's amped up lust for spectacle. This had to be the kind of place you'd see from a million miles away, looked beautiful and screamed good times! Personally I love it. If I could have blue LED everywhere in my house I would.



Yildiray's concept art for Stark Island, where all the cool Extremis-modified people hang.

Another important visual element was the app design for Extremis 3.0. In-house designer Summer Lacy provided us with six different options. And we loved 'em all. Tom was especially drawn to 5, commenting that it was

"all kinds of genius." It was a hard decision but after going back and forth a few times we finally settled on 2, beautifully simple yet layered in meaning. Summer was good enough to design the recap page where the app icon is a key image really helping to give the book a unique vibe.



Extremis 3.0 app designs. All so good I wished there was an app to help us choose.

That's all the space we have for this issue. We'll be back next month with the startling conclusion to SUPERIOR IRON MAN'S conflict with DAREDEVIL and a startling revelation about EXTREMIS 3.0!

Mark Paniccia
Senior Editor
MARVEL COMICS

NEXT ISSUE
ON SALE



Love him? Hate him? Let us know what you think of SUPERIOR IRON MAN!
Write us at MONDOMARVEL@MARVEL.COM and be sure to mark OK FOR PRINT.